

Dave Muzzillo announced as new Sprints On Dirt owner



ERIE, MI (November 2, 2018) – Over the years since its creation in November, 1979, Engine Pro Sprints On Dirt presented by ARP has been the leader in sprint car racing in Michigan. A new chapter in SOD history is opening with the acquisition of SOD by Dave Muzzillo of Fort Wayne, Indiana.

Muzzillo is well known in oval track racing. He has been promoting racing and other public events for many years. He is recognized as a personable innovative promoter who is willing to think out of the box.

Sprints On Dirt has been a pioneer in sprint car racing under John Naida, making strategic changes over its thirty-nine years. In 2016, it transitioned from a 360 series and rolled out a radical new format known as “beyond limits” that has no engine or weight limits. Naida took over active management of the series three years ago and introduced the new format and new spec rear tires.

Utilizing Hoosier Racing Tire right and left spec rear tires specifically built to meet SOD’s needs, the main objective of the “beyond limits,” achieving equality among different engine sizes and configurations, has been a success.

Muzzillo does not plan on making any changes to the “beyond limits” SOD format, adding, “If it’s not broken, don’t fix it.”

Naida continues scheduling and working with SOD marketing partners and will help with race day operations when the new season begins. “I will do everything I can to help Dave. His passion for racing will be great for SOD’s future” said Naida of how the transition will take place.

Muzzillo has had a life-long involvement with racing and sprint cars in particular. His father was pit steward with Tri-Sac and his step father, Dale Miller, drove sprint cars. Muzzillo is now the owner of Baer Field Speedway in Fort Wayne, Indiana, and operates the International Championship Auto Racing (ICAR) Modified series. Muzzillo has also acquired the crate sprint series that raced at Plymouth (IN) Speedway and it will now be a feeder class for Sprints On Dirt.

Since its first season in 1980, Sprints On Dirt has built a strong brand name that is recognized and respected throughout sprint car racing. It has built a strong relationship with its many marketing partners due, in part, to its strong online presence. It often states that “SOD puts the PRO in PROMotion.” Muzzillo is committed to take Sprints On Dirt to new heights.

Sprints On Dirt can be contacted by email at director@sprintsondirt.com.

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