

# The Perfit Corporation Backs SOD's 2017 Lucky Dog Award



ERIE, MI (January 27, 2017) – The Perfit Corporation has joined Engine Pro Sprints On Dirt presented by ARP as sponsor of the Perfit Lucky Dog Award that will award one lucky driver \$100 from a random draw of all competitors at every SOD race in 2017. The award is a long-time favorite of competitors, often surprising them with a little extra cash at the end of a SOD race.

The Perfit Corporation is part of the largest engine parts network in the country, Engine Pro, servicing Michigan, Indiana and Ohio from its Grand Rapids, MI; Livonia, MI; locations. The Engine Pro network of 35 distribution centers provides engine builders and machine shops across the country with a full line of brand name internal engine components.

The Perfit Corporation has been the primary engine parts supplier for hundreds of automotive machine shops in the Michigan, Ohio, Indiana region for more than 30 years. It has built its business on outpacing its competitors, including online-only retailers/vendors.

The Perfit Corporation has the right people. Its salespeople know what they are talking about. Many have raced in the past or are currently competing at the street, drag and circle track level. Most have been with Perfit for more than 20 years.

The Perfit Corporation supports racing at the grass roots level. The Engine Pro brand is front and center not only with Engine Pro Sprints On Dirt presented by ARP, but at numerous of local tracks and racing venues across the Michigan, Ohio, Indiana region.

Meet The Perfit Corporation at [www.perfitenginepro.com](http://www.perfitenginepro.com). To learn more about Engine Pro, go to [www.enginepro.com](http://www.enginepro.com). For more information about ARP, go to [www.arp-bolts.com](http://www.arp-bolts.com). Follow SOD on Facebook at [www.facebook.com/sprintsondirt](http://www.facebook.com/sprintsondirt).

Engine Pro Sprints On Dirt presented by ARP is brought to you in 2017 by many important sponsor partners including: Engine Pro (Title Sponsor), ARP (Title Sponsor), Hoosier Racing Tire (Official SOD Tire), MAHLE/Clevite (Beyond Limits Challenge Sponsor), Driven Racing Oil (Battlegrounds Bash Sponsor), King Engine Bearings (King of Michigan Sponsor), The Perfit Corporation (Lucky Dog Sponsor), Engler Machine & Tool (Primary Heat Race Sponsor), COMP Cams (Primary Heat Race Sponsor), RockAuto.com (Primary Heat Race Sponsor), Lane Automotive, KSE Racing Products, and XYZ Machining. In addition, SOD contingency sponsors include: Allstar Performance, ATL Racing Fuel Cells, BR Motorsports, Diversified Machine Inc. (DMI), K2W Precision/Keizer Aluminum Wheels, King Racing Products, Kistler Racing Products, License 2 Play, Maxim Racing, Motor City Racing Promotions, Racing Optics, Rod End Supply, Schoenfeld Headers, Simpson Racing Products, Walker Performance Filtration.