

# Popular Sprints On Dirt Sponsor Panels are back for 2018

ERIE, MI (February 26, 2018) – Engine Pro Sprints On Dirt presented by ARP will once again make it easy for SOD competitors to display its many sponsor partners' logos.

Following last year's success, SOD will once again provide competitors with sponsor panels that will allow them to install as few as 7 decals instead of 60+! There will be a panel for primary sponsors and one for secondary sponsors. The SOD decals will be separate as well as an ARP nose wing decal for this each race date's Lucky Dog award eligibility. A few decals for each sponsor partner will still be available on a limited basis; decals for sponsor partners that join us after panel production will need to be supplied individually also.

The primary sponsor panel will be approximately 14" wide by 18" high. The secondary sponsor panel will be approximately 36" wide by 5" high.





The panels will be available with either a black or white background. Logos will be arranged to make it easy to cut the panels into sections if needed. The panels are not yet available since some new sponsorships have not been finalized.

To learn more about Engine Pro, go to [www.enginepro.com](http://www.enginepro.com). For more information about ARP, go to [www.arp-bolts.com](http://www.arp-bolts.com). Follow SOD at [www.sprintsondirt.com](http://www.sprintsondirt.com) and on Facebook at [www.facebook.com/sprintsondirt](http://www.facebook.com/sprintsondirt).

Engine Pro Sprints On Dirt presented by ARP is brought to you in 2018 by:

- Engine Pro (Title Sponsor)*
- ARP (Title Sponsor)*
- Hoosier Racing Tire (Official SOD Tire)*
- MAHLE/Clevite (Beyond Limits Challenge Sponsor)*
- King Engine Bearings (King of Michigan Sponsor)*
- Lane Automotive (Fast Masters Cosponsor)*
- MSD Ignition (Fast Masters Cosponsor)*
- Engler Machine & Tool (Heat Race Sponsor)*
- COMP Cams (Heat Race Sponsor)*
- RockAuto.com (Heat Race Sponsor)*
- ARP (Lucky Dog Sponsor)*
- KSE Racing Products (Hard Charger Sponsor)*
- Allstar Performance (Better Luck Next Time Sponsor)*
- The Perfit Corporation (Series Rookie of the Year Sponsor)*
- The Perfit Corporation (Sprint Car Rookie of the Year Sponsor)*
- Jim Coffey and Son Plumbing & Heating (Bonus Awards)*
- XYZ Machining (Sportsman of the Year Sponsor)*
- XYZ Machining (Crew Chief of the Year Sponsor)*
- Noizee 1 Motorsports (Bags o' Money Awards)*

SOD 2018 contingency sponsor partners are:

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| <i>Allstar Performance</i>            | <i>ATL Racing Fuel Cells</i>         |
| <i>Benic Enterprises</i>              | <i>BR Motorsports</i>                |
| <i>Diversified Machine Inc. (DMI)</i> | <i>Hepfner Racing Products (HRP)</i> |
| <i>J &amp; J Auto Racing</i>          | <i>Keizer Aluminum Wheels</i>        |
| <i>King Racing Products</i>           | <i>Maxim Racing</i>                  |
| <i>Motor City Racing Promotions</i>   | <i>Racing Optics</i>                 |
| <i>Rod End Supply</i>                 | <i>Schoenfeld Headers</i>            |
| <i>Simpson Racing Products</i>        | <i>Walker Performance Filtration</i> |