

# SPRINTS ON DIRT ANNOUNCES 2015 SCHEDULE

GRAND RAPIDS, Mich. (February 16, 2015) – The Michigan-based Engine Pro Sprints On Dirt (SOD) Presented by ARP, under a brand-new Series Director, is excited to release their much-anticipated 2015 schedule. The series, including several co-sanctioned events with the NRA Sprint Invaders, will visit ten tracks spanned across Michigan, Ohio, Indiana and Ontario, Canada for a total of twenty-three total events.

“For my first season as Series Director for SOD, I wanted to make sure everything was on point before releasing it,” noted Jamie Osborn. “There have been some changes with several of our tracks for 2015 and we are very excited to be a part of those changes.”

Featuring an April 25 season opener at Crystal Motor Speedway in beautiful Crystal, Michigan, the 360 cubic inch sprinters will return twice more through the season, including for the Mike Olrich Memorial on July 18. Michigan favorites, I-96 Speedway, Hartford Motor Speedway, Tri-City Motor Speedway, Merritt Speedway and Butler Speedway are all on the schedule for 2015 as well for multiple dates.

“We have possibly two to four more dates in the works, but we are very happy with the schedule that came together for this season,” said Osborn. “We are also working on an internship program with a university here in Michigan that will provide teams and tracks with additional personnel to assist with promotions, technical duties as well as social media goals.”

Five-time series champion, Dustin Daggett is returning, along with the majority of the top-ten 2014 drivers, including Ryan Ruhl, Kyle Pitts, Brad Lamberson and Gregg Dalman.

Osborn’s goal for the series in 2015 is to add value for the

tracks, promoters and teams through assistance with social media, event promotions and marketing.

“This is the era of social media and our goal is to work with everyone involved to grow their marketing and social media programs to put more fans in the stands. Our team plans to do that by working with the drivers to create and utilize various forms of social media, work with the tracks to promote their events and facilities more as well as increasing the interaction with our fan base,” said Osborn

Driver registrations will be opening in the coming weeks, as well as information on the SOD Social Media program for 2015.

Sprints On Dirt is supported by Engine Pro, ARP, Engler Machine and Tool, Allstar Performance/Comp Cams/Lane Automotive, Butlerbuilt Racing Seats, Hoosier Tire, Brodix Cylinder Heads, MAHLE/Clevite, AFCO Racing Products, ATL Fuel Cell, Rocket Headers and JE/SRP Pistons.

## ENGINE PRO SPRINTS ON DIRT PRESENTED BY ARP

### 2015 SCHEDULE

All dates subject to change

April 25 – Crystal Motor Speedway, Crystal, Michigan

May 1 – I-96 Speedway, Lake Odessa, Michigan

May 16 – Plymouth Motor Speedway, Plymouth, Indiana

May 22 – Limaland Motorsports Park, Lima, Ohio \*

May 23 – Waynesfield Raceway Park, Waynesfield, Ohio \*

May 24 – Eldora Motor Speedway, Rossburg, Ohio \*

May 29 – Hartford Motor Speedway, Hartford, Michigan  
June 5 – Tri-City Motor Speedway, Auburn, Michigan  
June 6 – Montpelier Motor Speedway, Montpelier, Indiana \*  
June 13 – Butler Speedway, Quincy, Michigan  
June 20 – Merritt Speedway, Merritt, Michigan  
June 26 – Hartford Motor Speedway, Hartford, Michigan  
July 4 – Waynesfield Raceway Park, Waynesfield, Ohio \*  
July 17 – Tri-City Motor Speedway, Auburn, Michigan  
July 18 – Crystal Motor Speedway, Crystal, Michigan – Mike  
Olrich Memorial  
July 24 – Hartford Motor Speedway, Hartford, Michigan  
July 25 – Butler Speedway, Quincy, Michigan  
July 31 – I-96 Speedway, Lake Odessa, Michigan  
Aug 1 – Montpelier Motor Speedway, Montpelier, Indiana\*  
Aug 15 – Plymouth Motor Speedway, Plymouth, Indiana  
Aug 22 – Merritt Speedway, Merritt, Michigan  
Sep 4 – Hartford Motor Speedway, Hartford, Michigan  
Sep 5 – Crystal Motor Speedway, Crystal, Michigan  
Sep 18-19 – Ohsweken Speedway, Ohsweken, ONT, CA\*\*

\*Co-Sanctioned with the NRA Sprint Invaders

\*\*Canadian Sprint Car Nationals

**Test and Tune / Practice dates at Sprints on Dirt tracks:**

April 11 – Eldora Speedway, Rossburg, OH

April 11 – Plymouth Speedway – Plymouth, IN

April 18 – Plymouth Speedway – Plymouth, IN

April 19 – Waynesfield Raceway Park – Waynesfield, OH

April 25 – Butler Motor Speedway – Quincy, MI

April 26 – Waynesfield Raceway Park – Waynesfield, OH

May 2 – Hartford Motor Speedway, Hartford, Michigan

May 8 – Ohsweken Speedway – Ohsweken, ONT

May 9 – Hartford Motor Speedway, Hartford, Michigan