

# 2015 SPRINTS ON DIRT SERIES DIRECTOR NEEDED

After four seasons at the helm of one of the premier sprint car sanctioning bodies in the country I have announced that the 2014 season will be my last with the Engine Pro Sprints on Dirt Presented by ARP. This is by my choice so don't look for controversy, dirty laundry or gossip. My personal business has grown tremendously in the past two years and I cannot give the series the additional time needed to properly run the organization.

The ownership of SOD has been aware of this since late January. I announced this to my dedicated race staff in late March and officially told the incredible SOD teams in mid-June.

I will complete the entire 2014 season including the championship banquet preparation. This is the 35<sup>th</sup> year of Sprints on Dirt sanctioning sprint car racing in the Midwest, so I have only been a small part of this, the series has never been stronger and has a tremendous future. I will do a good bye and thank you letter at the end of the season, this is just the official announcement that we are looking for someone to fill this role for 2015.

Anyone interested in this position please feel free to contact me at [mlstrevel@gmail.com](mailto:mlstrevel@gmail.com) or cell 616-204-0622. I will be doing the initial interviews and then serious final candidates will interview with series owner John Naida.

This is not a job for the faint of heart. There is a tremendous amount of behind the scenes work that needs to be accomplished. Contingency sponsorship sales are a large part of the work along with race scheduling, rule book review and staff hiring. I will gladly assist/advise the right candidate

for the 2015 season if so required. That is for discussion with the new Series Director.

Please serious inquiries only, I will do my best to return email and phone calls. You can always catch me at the track during Sprints on Dirt events. I might be able to give a few minutes to go over details. Look at the Engine Pro Sprints on Dirt Schedule on the website to see where I'll be.

Thank you and see you at the races.

Mike Strevel

Series Director

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