

Engine Pro Lucky Dog Debuts in ASCS Sprints on Dirt

From Mike Strevel



The Engine Pro ASCS Sprints on Dirt presented by ARP series is excited to announce that a new program in 2012. Engine Pro has signed on as the sponsor of an exciting program that will offer racers the opportunity to score additional cash at each SOD race.

The program will require the participating racers to run a special Engine Pro decal on their nose wing of their cars. This will make them eligible for this new contingency program. Starting at Crystal Motor Speedway on April 28 the "Engine Pro Lucky Dog" will have the chance to win an additional \$100 if they finish in the selected finishing position. After the feature is completed, the feature winning driver will draw a pill for a feature finishing position. Once this position is drawn that car will be checked to see if they are running the Engine Pro nose wing decal. If they are, then they are the "Engine Pro Lucky Dog" and will receive the \$100 award. If they do not have the decal then they amount will roll over to \$200 for the next race and increase by \$100 increments at each race until it is awarded. Once a driver wins the award it will start over at \$100 and continue on for the entire 2012 season.

Series Director Mike Strevel was quoted "it is wonderful to have such great supporters of the Sprints on Dirt such as Engine Pro." "This great relationship started years ago and continues to grow, this shows that Engine Pro is always looking out for the racers and their teams."

"We are excited to be affiliated with the Sprints on Dirt Series with this new promotion. This series is full of action packed racing and all-around good people so it's very easy to be a partner with them at the grass roots level of racing. The Sprints on Dirt Series has also become a valuable marketing partner by promoting the Engine Pro name along with the products that are now manufactured by Engine Pro and sold under the Engine Pro label. We look forward to a season of fun and exciting racing in 2012," stated Scott Overlund, Sales & Marketing Manager of Engine Pro in Grand Rapids, MI.

The Engine Pro ASCS Sprints on Dirt presented by ARP series sanctions winged Sprint Car races at speedways throughout Michigan, Ohio, Indiana and the Canadian province of Ontario.

The American Sprint Car Series is the largest sprint car sanctioning body in the world. With the Lucas Oil National Series backed by 10 regional series, one can catch all the excitement of an ASCS Sprint Car race at more than 70 different racetracks throughout 18 states and into Canada!

The top winged and non-winged sprint car drivers across the country compete in ASCS competition, with the best of the best gunning for that precious and prestigious Lucas Oil ASCS National Championship!

Additional information regarding the American Sprint Car Series is available at www.ascsracing.com.